

“What can I do?”

If you think a child has been abused or neglected, you must ring your local child protection authority or the police.

But in order to help **prevent** getting to such a tragic situation in the first place, there are lots of things you can do to help protect children. The following tips are not definitive or exhaustive, but are a good start.

Media: help spread the word!

1. Help spread the word that when we know 33,000 children are abused every year, it's everyone's business. Publish these NAPCAN tips.
2. Digital media industry: partner with child abuse prevention experts to keep all kids smart online and safe offline.
3. Help change the focus to prevention, not just child rescue. Interview leading child abuse prevention experts so that we have a more informed public debate on prevention.